



Strategic Community Plan 2020/30



City of
Kalgoorlie
Boulder



Acknowledgement of Country

In releasing the Strategic Community Plan, the City of Kalgoorlie-Boulder acknowledges the Traditional Custodians of this land and pays its respects to its elders past and present.

Karlakurla Tjukurrpa (Silky Pear Dreaming)

Artist: *Regina Donaldson*



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Welcome

Welcome to the City of Kalgoorlie-Boulder's Strategic Community Plan (Strategic Plan) 2020-2030. This plan provides an outline of the City's future which incorporates the vision, aspirations, and objectives set by the community for the next ten years. It is the main strategy and planning document for the City, which provides a clear direction to Council to ensure that services and assets meet the needs of the community. Since the adoption of the Strategic Community Plan in 2020 there have been significant changes at all levels of government and industry due to the global impacts of COVID-19. The pandemic had a significant impact locally on the financial and resources sector, housing affordability, legislation and community cohesion. The review of the Strategic Plan in 2023 has

refocused the direction of the City in response to the current challenges around needs related to the community, housing, infrastructure renewal and economic development. A major review will be undertaken in 2024 to incorporate changes identified by the community through further engagement and consultation.



Message from the Mayor

The Strategic Community Plan 2020–2030 provides a blueprint to Council’s planning for the City of Kalgoorlie-Boulder’s future. The plan sets out the activities Council will undertake over the next ten years to ensure that we meet our vision of being “a place to call home.”

A handwritten signature in black ink that reads "John Bowler". The signature is written in a cursive, flowing style.

Mayor John Bowler

Our Councillors



Mayor

John Bowler

0418 935 005

John.Bowler@ckb.wa.gov.au

Term expires 2023



Deputy Mayor

Glenn Wilson

0438 926 829

Glenn.Wilson@ckb.wa.gov.au

Term expires 2023



Councillor

Deborah Botica

0423 264 016

dbotica@ckb.wa.gov.au

Term expires 2025



Councillor

Mandy Reidy

0411 022 577

Mandy.Reidy@ckb.wa.gov.au

Term expires 2023



Councillor

David Grills

0417 888 868

David.Grills@ckb.wa.gov.au

Term expires 2023



Councillor

Terrence Winner

0438 418 369

Terrence.Winner@ckb.wa.gov.au

Term expires 2023



Councillor

John Matthew

0418 935 327

John.Matthew@ckb.wa.gov.au

Term expires 2023



Councillor

Kirsty Dellar

0407 985 476

Kirsty.Dellar@ckb.wa.gov.au

Term expires 2025



Councillor

Amy Astill

0407 891 727

Amy.Astill@ckb.wa.gov.au

Term expires 2025



Councillor

Kim Eckert OAM

0429 805 521

Kim.Eckert@ckb.wa.gov.au

Term expires 2025



Councillor

Mick McKay

0407 387 588

Mick.Mckay@ckb.wa.gov.au

Term expires 2025



Councillor

Suzie Williams

08 9021 9600

Suzie.Williams@ckb.wa.gov.au

Term expires 2025



Councillor

Wayne Johnson

0438 545 902

Wayne.Johnson@ckb.wa.gov.au

Term expires 2023



Our Vision

Kalgoorlie-Boulder – A Place to Call Home

Proud History • Inclusive Community • Bright Future

Our Mission – Our Purpose

The City of Kalgoorlie-Boulder will be a dynamic regional centre with a proud history and high quality of life.

We are dedicated to working with the community to achieve the best possible services

Our Guiding Values



Committed

We are resolute in our commitment to delivering favourable outcomes for our community.



Ambitious

We are determined to accompany ambition with action in delivering prosperity in our community.



Can-Do

We will always approach every challenge and task with a 'can-do' attitude to carry out the wishes of the community.



Respectful

We will be respectful and value every voice in our community, whilst acting in good faith by being accountable and transparent in everything we do.



Proud

We seek to make our community proud by realising the aspirations and vision of our people.



CENTENARY OF WESTERN AUSTRALIA
1900
The Honorable People are invited by order
of the Governor of W.A. to
PATRICK HANN
The Honorable People of W.A.
The Honorable People of W.A.
The Honorable People of W.A.



About the City

The City of Kalgoorlie-Boulder is a thriving regional city covering an area of 95,575 km² and home to over 30,000 people.

Located 600kms east of Perth in the heart of the Goldfields-Esperance region, the city is a dynamic regional centre with a unique heritage, stunning natural environment, various recreation opportunities and a vibrant arts and culture scene.

The town site of Kalgoorlie-Boulder is 70km², and made up of residential, commercial and industrial properties. The City comprises the suburbs of Kalgoorlie, Boulder, Hannans, Karlkurla, Lamington, Piccadilly, Williamstown, South Kalgoorlie, Somerville, West Kalgoorlie, Victory Heights, Broadwood and South Boulder.

Industry is primarily reliant on mining which comprises a vast mineral base of gold, nickel, lithium, and iron ore. Emerging industries have been identified and include – renewable energy, tourism, mining education and innovation, mining processing facilities and improved transport logistics.

The city comprises of exciting arts and culture activities and groups, active sports and recreation organisations, and fantastic retail and hospitality venues.

The City of Kalgoorlie-Boulder manages several contemporary community facilities, hosts a range of first-class events, and significantly invests in community grants and sponsorships. Living in Kalgoorlie-Boulder is a one-of-a-kind experience, a place people call home.



Community Profile

The City of Kalgoorlie-Boulder comprises a diverse community who enjoy a high level of amenity and services. Aboriginal and Torres Strait Islanders make up 7.7% of the City's population with nearly 35% of the population born overseas in countries such as New Zealand, Africa, China, Malaysia and the Philippines.

Demographics



Population
29.3k



Electors
16.6k



Couples with children
28%



Residents born overseas
35%



Dwellings
12.5k



Land Area
95,500km²



Economic Profile

The City's largest industry output comes from the mining industry which, in the 2021/22 financial year, produced an annual output of \$7.5 billion.

This industry is the largest employer in the city providing 4,769 jobs. Kalgoorlie-Boulder is the strategic link between Perth, the northwest of Western Australia and the Eastern States with high quality infrastructure ensuring that business and industry can access national and global markets efficiently.

Connected by major highways, national and state rail, and a major regional airport, has enabled the City to attract large-scale developments and new industries.



\$4.4B
Gross Regional Product



16,907
Local jobs, 4,769 in the mining industry



\$2,324
Median weekly household income



7,326
Local businesses



14%
Of all businesses linked to financial and insurance services



12%
Of all businesses linked to construction



Introduction

Every local government in Western Australia is required to plan for the future under Section 5.56(1) of the Local Government Act 1995 and, are required to develop and adopt two key documents – a Strategic Community Plan and a Corporate Business Plan.

An Integrated Planning and Reporting Framework has been developed by the Department of Local Government, Sport and Cultural Industries to assist local governments in meeting their strategic planning responsibilities.

Under the prescribed guidelines, it is essential that the Strategic Community Plan:

1. Looks ahead a minimum of 10 years;
2. States community aspirations, vision and objectives; developed or modified and documented through engagement with the community;
3. Has regard to current and future resource capacity, demographic trends and strategic performance measurements; and
4. Is adopted or modified by an absolute majority of Council.



Integrated Strategic Planning Framework Requirements

DOCUMENT	TIME PERIOD	REVIEW
Strategic Community Plan	10-year plan	<p>A major review of the Strategic Community Plan is scheduled for 4 years from when it is adopted.</p> <p>A minor desktop review of the Strategic Community Plan is scheduled for 2 years from when the major review is adopted. This was completed in May 2023.</p> <p>The Strategic Community Plan 2020-2030 is a result of a major review.</p>
Corporate Business Plan	4-year plan	Annual review through an Operational Plan.
Annual Budget	1-year plan	Reviewed annually.
Annual Report	1-year plan	Provides the community with a report on the progress of the Strategic Community Plan and the Corporate Business Plan.
Informing Strategies	Long Term Financial Plan, Asset Management Plan and Workforce Plan	Reviewed annually.



How the Plan was Developed

The Strategic Community Plan 2020-2030 was developed through a variety of resources including previous Strategic Community Plans, community and councillor workshops and assessment of other City planning documents. A full list of strategic documents is available on the City’s website – www.ckb.wa.gov.au/publications Between 2016 and 2019, the community was invited to provide ideas and feedback into all aspects of the city through a series of workshops, surveys, questionnaires and focus groups as follows:

ENGAGEMENT METHOD	PARTICIPATION	STATUS
Growing Kalgoorlie-Boulder Futures Forum	300	Completed May 2016
Kalgoorlie-Boulder Leadership Summit	30	Completed Nov 2016
Supporting Sunday Trading in Kalgoorlie-Boulder	2,545	Completed Dec 2018
Kal City Centre Survey	1,260	Completed May 2018
Community Perception Survey	691	Completed June 2018
CKB Youth Strategic Action Plan	500	Completed July 2017
Elected Member Workshop (inc Exec Team)	14	Completed May 2019
Submissions on Draft Strategic Community Plan	0	Completed March 2020

In May 2023, the City of Kalgoorlie-Boulder conducted a desktop review of the Strategic Plan with Councillors to refresh the vision statement and review the City’s aspirational projects to 2030. Several community consultation activities were undertaken since 2019 which informed the desktop review, including but not limited to –

- Kalgoorlie-Boulder Youth Precinct – 257 responses
- Oasis Masterplan – 763 responses
- Senior’s Survey – 138 responses



Aspirational Projects

Land & Buildings

As a key land holder within the City, the Council has a role to play in the provision of appropriate development and preservation of the City's history.

- Acquisition of a key commercial property in the Kalgoorlie CBD and the development of a master plan to ensure ongoing activation of the CBD
- Relocate the City's Administration to the Kalgoorlie CBD
- Restore Kalgoorlie Town Hall as civic meeting space including provision of meetings spaces for elected members and community
- Complete a Land Acquisition and Disposal Strategy to support development of community, residential and commercial properties
- Restore the fabric of Endowment Block, including facades
- Complete the Kalgoorlie Golf Course resort development
- Ensure the Boulder Court House is activated and restored
- Acquire Building assets for activation and create linkages between CBD zones (Kal City Centre Project)

Civic Infrastructure

Civic infrastructure supports and enables the community's participation in civic life, many of which is under the responsibility and control of the City such as public spaces and facilities.

The City is focusing on ensuring that spaces and infrastructure meets the needs of the community to 2030. This will be achieved through major redevelopments, including but not limited to, the Kalgoorlie-Boulder airport, improving parks and sporting ovals, reviewing options for improved land use

and ensuring that critical infrastructure such as water and sewage systems are in place to support population growth.

- Deliver CBD transformation project
- Repave Hannan and Burt Streets
- Significant town entry statements and wayfinding signage to enhance visitor awareness of City services, activities and locations
- Deliver water and sewerage plans
- Review Airport Master Plan
- Redevelop Airport terminal
- Improve park and sporting oval lighting
- Finalise review of the future for Cruickshank Sports Arena
- Adhere to Asset Management Plans to maintain all civic infrastructure
- Improve library parking

Economic Initiatives

Kalgoorlie-Boulder's future will build on its rich mineral resources and specialist expertise to maximise the subsequent benefits for the region and for Western Australia. The future will see a more diversified economy where Kalgoorlie-Boulder is no longer perceived as 'just a mining town' but a welcoming, sustainable, inclusive, vibrant and resilient regional city.

- Continue to deliver on the Growing Kalgoorlie-Boulder Growth Plan (2017) initiatives through Working Groups
- Increase population of the City with 3% per annum target
- Increase childcare places

- Advocate for improved supply chain through projects such as the rail-realignment and other transport initiatives
- Lobby for housing availability
- Ensure appropriate public transport

Recreation Facilities

Quality recreation facilities work to attract and retain residents, especially in regional communities. The City intends to provide quality infrastructure that enhances community engagement in sport and recreation activities.

- Build 25 metre outdoor swimming pool
- Revamp of Goldfields Oasis facility
- Resolve basketball and netball court issues through partnerships
- Sports ground lighting review
- Home for Little Athletics to be decided
- Kalgoorlie Beach built
- Review plans for divesting small and unwanted parks
- Activate Ray Finlayson Sporting Complex

Tourism

Tourism, in particular leisure tourism, is a point of diversification in the Kalgoorlie-Boulder economy and provides opportunities for growth. The City plays a role in facilitating the development of this industry through investment and partnerships.

- Encourage the development of new tourism assets
- Review the feasibility of relocating Hannans North Tourist Mine to Boulder Loopline Park
- Encourage increased tourism numbers into the city
- Facilitate the development of the Boulder Tourism Hub

Arts & Culture

The City contributes to the creative community by coordinating key events, programs and festivals. It recognises that arts and culture can drive economic prosperity through creating a 'vibe' and energy in the community.

- Facilitate the development of an Indigenous Arts and Culture Centre
- Relocate more display material to Boulder Town Hall
- Complete War Museum outdoor development

Land Planning

A clear priority for Kalgoorlie-Boulder is to work with industry and government stakeholders to release land to support population growth including residential and mixed use (retail) land development.

- Rezone parts of CBD to encourage residential or mixed use to support retail
- Façade restoration project on Hannan Street in conjunction with owners
- Bringing residential land to market

Environmental Outcomes

Priorities for the City of Kalgoorlie-Boulder are to ensure sustainable and affordable water supplies, promotion of new technologies that minimise waste and provide alternative energy sources. This will be achieved whilst ensuring the protection of natural resources for the future.

- Alternative energy production review
- Food hub at Airport site
- Tree planting program, flower beautifications
- Boulder underpass terracing and planting
- Ensure protection of our heritage
- Tip shops or Reuse Centres

Social Outcomes

The promotion of a collaborative and inclusive social and cultural environment is key to realising Kalgoorlie-Boulder's social outcomes potential.

- Advocate for review of Ninga Mia/ Boulder Camp and attitudes to wet camps
- Facilitate the development of a Reconciliation Park
- Advocate for increased child care
- Implement the City's Reconciliation Action Plan
- Create better connection to Indigenous people and their culture
- Advocate for improved education opportunities for all youth

Safety Outcomes

Public safety is a priority of the City to ensure the safeguarding of its community. The reduction of crime rates is achieved through a variety of initiatives which are either led by the City or addressed through partnerships with stakeholders.

- Advocate for reduced street vagrancy and improved safety
- Measure people's feelings of safety
- Facilitate reduced vandalism on public assets

Public Policy

The City proactively addresses issues that have been raised by the community or its stakeholders to ensure the vision of the City to be a place that people call home is achieved.

- Optimise the financial benefits of FIFO while ensuring long-term financial viability of social accommodation
- Maintain branding and marketing initiatives
- Facilitate the improvement of local labour markets
- Review Council's involvement in funding community activities, events and creative industries





Our Top 10 Key Areas of Priority to Deliver a Better Kalgoorlie-Boulder

Image and Branding

A key focus for the City is to increase the population from 30,000 to 40,000 by 2030 through improving the City's image and branding. The City completed the #DigaLittleDeeper and GoBold campaigns to showcase the real Kalgoorlie-Boulder and will continue to build a strong regional brand and reposition Kalgoorlie-Boulder as a modern, dynamic and sophisticated regional centre – a place to call home.

Kal City Centre Economic Transformation

Kalgoorlie's City Centre will undergo a radical transformation and revitalisation that will inspire investment, attractions and experiences in the historic heart of the City. Community feedback has been used to inform design work to deliver a City Centre that will have more shade and trees, open laneways with business opportunities in boutique hospitality and retail, alfresco dining and a water feature in St Barbara's square. Works are currently underway on this project with an estimated completion date of September 2023.

Diversified Economy

The City is continuing to focus on diversifying the region's economy beyond mining by prioritising growth in the City's tourism economy and other creative industries. We will drive the prospect of tourism and creative industry growth and evolve viable opportunities through governance, associations, asset management, funding, investment attraction and development of tourism strategy.

Community Engagement

Kalgoorlie-Boulder is a great place to live, work and raise a family, as we are an active community who values participation. We always continue to encourage community engagement in decision-making. Perfecting this will be an ongoing process.

Recreation Hubs

Creating a sustainable sport, recreation, leisure and wellness hub that enhances liveability, tourism and economic development opportunities. With possibilities including a show court and an outdoor pool or beach, creating a recreational community facility that we can all be proud of.

Connectivity

Kalgoorlie-Boulder is a modern, thriving regional city, internationally connected trade hub. The City will continue to pursue initiatives for the community to have access to the latest technology with fast and reliable connections. Being connected is more than just the internet, for our regional City it means continuing to deliver infrastructure improvement to ease travel within the City and beyond. Better connectivity leads to increased liveability and connectedness to each other and the rest of the world.

Renewable Energy

Taking advantage of the abundant sun in Kalgoorlie-Boulder to safeguard a renewable energy precinct by enabling reliable and affordable green energy. With significant available land, geologically suited

environment, favourable climate and high industry electricity demand, Kalgoorlie-Boulder provides ideal conditions for the implementation of renewable and alternative energy products.

Sustainable Practice

Keeping Kalgoorlie green is the City's main mission and having available water to service all of the parks and gardens within the City is essential. Capturing and supplying enough water to sustain and grow Kalgoorlie-Boulder's population, the business community and mining industry has been an ongoing challenge since the City was founded in 1893. Our continued investments in recycled and wastewater treatment, providing the City with a sustainable supply of water requires innovation, long-term planning and investment in critical infrastructure.

Arts and Culture

Kalgoorlie-Boulder's identity as a region is best encapsulated through cultural, arts and heritage learning. The City has a vibrant history and local creative scene which needs to be nurtured. This plan seeks to support and add value to an Arts and Cultural Plan for the City, which will recognise and celebrate the social, cultural and economic impact of the creative sector to the City. This plan supports inclusion, capacity building, cultural infrastructure, celebration and support for the City's unique and vibrant Aboriginal arts industry.

Airport Masterplan

The Airport Masterplan has been developed to continue to keep the airport precinct relevant and sustainable with a diversified portfolio of uses that complement aviation growth. Complete with a solar farm and food-bowl opportunities, the City's Airport Masterplan has identified a range of exciting new development opportunities for Kalgoorlie-Boulder's busy airport.



Our Response



Safe

- We will be safe and free from harm and crime.
- Delivering a safe and activated community that can be used day and night.
- Safe, reliable and efficient public transport and road networks.
- Supporting families and youth.



Connected

- We will be connected to our history, culture and community.
- Providing public spaces that facilitates a diverse range of activities and strengthens social bonds within the community.
- Culture, heritage, and place are valued, shared, and celebrated.
- Document and celebrate the contributions of Aboriginal people in the development of Kalgoorlie-Boulder.
- Delivering the community better connectivity with the rest of Australia and the world.



Futuristic

- We plan for the future proofing of our City by being a thinking and innovative society.
- A thriving, diverse and resilient economy built on educational excellence and research.
- Facilitating research into innovation and entrepreneurial activities to drive jobs, growth and economic diversification.
- Building Kalgoorlie-Boulder's strategic linkages to international markets and investment opportunities.



Sustainable

- A green ecologically sustainable City for current and future generations.
- Implementing sustainable practices such as ensuring responsible use of water and other resources.
- Educating the community on the value and importance of natural areas and biodiversity and encourage community involvement in caring for our natural environment.
- Our unique natural environment is maintained, enhanced and connected.
- Establishing appropriate forums and resources to coordinate and drive
- Aboriginal economic development.
- Advocating for the provision of land use.
- Opportunities for commercial and industrial land.



Empowered

- We continue to believe in the principles of representational democracy and are enabled to make decisions about our lives.
- Considered decision making based on collaborative, transparent and accountable leadership.
- Providing opportunities for genuine engagement with the community to inform the Council's decision-making.
- Utilising diverse points of view to inform decision making and actions taken for the City.



Capable

- We will have the resources to contribute to our community and economy.
- Promoting and supporting local tourism opportunities including facilitating tourism infrastructure and services.
- Combating Fly-In Fly-out (FIFO) and targeting residential population growth of 3% per annum.
- Continuing to undertake the appropriate risk management and assessment strategies. Exploring funding sources and revenue streams.



Safe

We will be safe and free from harm and crime



Where do we want to be and how will we get there?

Delivering a safe and activated community that can be used day and night.

- Working with the police and community interest groups to deliver safer spaces for the community.
- Continuing to strengthen the relationship with youth interest groups in the development of intervention programs and recreational activities.
- Continuously improve internal policies and protocols around crime prevention through environmental design.
- Delivering more attractive streetscapes in streets and parks.
- Delivering improved public lighting

Safe, reliable and efficient public transport and road network.

- Ensuring safe road networks through effective planning and maintenance.
- Implementing technological solutions to improve transport infrastructure and experiences, and encourage mobility innovation.
- Planning and delivering accessible local infrastructure improvements for public transport.
- Having access to a diverse range of sustainable, affordable and accessible modes of transport and services

Supporting families and youth.

- Providing support for families in need.
- Providing youth with adequate facilities to foster learning and allow for recreation.
- Connecting youth with groups, services, and mentors to build their confidence in education, training, and future skills opportunities.
- Continuing to source funding to deliver safe programs and recreation activities for young people.

What can you do to help?

- Look after the neighbourhood and friends (Neighbourhood Watch)
- Think safe and speak up for safety
- Report any unsafe road conditions.
- Use public parks
- Become a volunteer
- Attend Council meetings
- Sign up to the City of Kalgoorlie Boulder e-newsletter
- Participate in community engagement activities

How will we measure it?

- Delivering a safe and activated community that can be used day and night
- Safe, reliable and efficient public transport and road networks
- Supporting families and youth
- Snap Send Solve

Source

- Community Perception Survey
- Community Engagement Policy
- Youth Strategic Action Plan

Connected

We will be connected to our history, culture and community



Where do we want to be and how will we get there?

Providing public spaces that facilitates a diverse range of activities and strengthens social bonds within the community.

- Providing quality parkland and recreation facilities that are diverse, accessible and responsive to changing needs.
- Revamping the Goldfields Oasis Facilities including the option for an outdoor pool or developing a Kalgoorlie Beach concept.
- Investing in sporting and after school recreational activities for the youth of Kalgoorlie-Boulder.
- Revamping the Golf Course.

Culture, heritage, and place are valued, shared, and celebrated.

- Celebrating Kalgoorlie-Boulder's identity by sharing local stories, both historical and contemporary, through arts and cultural programs.
- Refurbishing heritage buildings in the City.
- Celebrating the City's rich diversity and multiculturalism through hosting events.
- Promoting the arts and culture sector by integrating public arts into the City's Centre, as well as capacity building opportunities for artists in the region.
- Access for and inclusion of Aboriginal people in City events and programming.

Document and celebrate the contributions of Aboriginal people in the development of Kalgoorlie-Boulder.

- Developing Indigenous Cultural centre to highlight the contributions of Indigenous Australians in the cultural landscape.
- Promoting the achievements of past and present Aboriginal people in the region through the City's art and culture, events, programs and public art initiatives.

Delivering the community better connectivity with the rest of Australia and the world.

- Delivering improved technology infrastructure.
- Exploring the latest technology offerings to improve connectivity.
- Ease of travel within the City and to other regional centres and cities.

What can you do to help?

- Use public parks
- Join recreation clubs and social groups
- Attend local festivals and events
- Become a volunteer
- Attend Council meetings
- Sign up to the City of Kalgoorlie-Boulder e-newsletter
- Participate in community engagement activities

How will we measure it?

- Biennial Community Perception Survey
- Participation rates in sporting and recreation activities
- Snap Send Solve
- Participation rates in Arts and Cultural Activities
- Number of community groups, sporting groups and parks
- Number of initiatives pursued by the City e.g. submissions

Source

- Community Perception Survey
- Reconciliation Action Plan
- Community Engagement Policy

Futuristic

We plan for the future proofing of our City by being a thinking and innovative society



Where do we want to be and how will we get there?

A thriving, diverse and resilient economy built on educational excellence and research.

- Expanding tertiary education and knowledge exports.
- Contributing to the development of strategies to increase the WA School of Mines' (WASM) enrolment numbers and increase education export.
- Broadening the availability of tertiary courses.
- Expanding educational opportunities and programs for young people within the City.
- Collaborating with WASM and other relevant Kalgoorlie educational institutions in the planning of select major projects for innovative outcomes and the development of future ambassadors to the region.

Facilitating research into innovation and entrepreneurial activities to drive jobs growth and economic diversification.

- Enhancing the appeal to telecommuters, entrepreneurs and creatives.
- Building a business-friendly policy and regulatory environment – removing unnecessary constraints to investment.
- Facilitating the establishment of an innovation hub that helps stimulate start-ups and cross-sector collaboration.
- Providing businesses with a consistent flow of information about programs, grants, and incentives available.
- Promoting current innovators and history of innovation and entrepreneurial spirit in the City.

Building Kalgoorlie-Boulder's strategic linkages to international markets and investment opportunities.

- Developing the appeal of Kalgoorlie-Boulder for international markets and investment opportunities.
- Fostering relationships to facilitate investment and opportunity.

What can you do to help?

- Enroll in a course
- Support young people in skills development
- Support local businesses (#ShopLoKalWA)
- Promote our City to all (#DigaLittleDeeper)
- Subscribe to City of Kalgoorlie-Boulder E-business newsletter
- Participate in Economy and Growth events

How will we measure it?

- Biennial Community Perception Survey
- Educational Outcomes including number of courses available through TAFE and WASM
- Number of SME's and startups
- Increasing Gross Regional Product
- Establishing a Sister City relationship
- Participation numbers in Economy and Growth events
- Economic diversification

Source

- Community Perception Survey
- Growing Kalgoorlie-Boulder Growth Plan
- Kalgoorlie-Boulder Investment Prospectus

Sustainable

A green ecologically sustainable City for current and future generations



Where do we want to be and how will we get there?

Educating the community on the value and importance of natural areas and biodiversity, encourage community involvement in caring for our natural environment.

- Upgrading sewerage and recycled water facilities, and keeping Kalgoorlie-Boulder green.
- Efficient use of resources, particularly water and energy, with minimum waste and efficient disposal.
- Optimise stormwater capture for beneficial use by industry, institutions and community.
- Exploring the land surrounding the Airport to develop a Food Bowl and a solar farm.

Implementing sustainable practices such as ensuring responsible use of water and other resources.

- Removing constraints to land subdivision and development.
- Acquiring land assets for business and residential developments across the City.
- Addressing outstanding native title issues on strategic industrial area and land.

Advocating for the provision of land use opportunities for commercial and industrial land.

- Empowering Aboriginal people to drive future economic initiatives.
- Actively supporting joint ventures between Aboriginal and non-Aboriginal organisations.

Establishing appropriate forums and resources to coordinate and drive Aboriginal economic development.

- Establishing an urban tree strategy aligned to the Clean and Green and Climate Change Resilience Strategy.
- Continuing to work with Kalgoorlie-Boulder Urban Landcare Group to ensure the existing regeneration zones are maintained and additional areas of native vegetation are restored.

Our unique natural environment is maintained, enhanced and connected.

- Increasing the community education program to residents on correct recycling habits and highlight the importance of recycling.
- Educating the community on the benefits of achieving a 4-6 star energy efficiency.

What can you do to help?

- Look after the neighbourhood and friends (Neighbourhood Watch)
- Think safe and speak up for safety
- Report any unsafe road conditions
- Use public parks
- Become a volunteer
- Attend Council meetings
- Sign up to the City of Kalgoorlie Boulder e-newsletter
- Participating in community engagement activities

How will we measure it?

- Delivering a safe and activated community that can be used day and night
- Safe, reliable and efficient public transport and road networks
- Supporting families and youth

Source

- Community Perception Survey
- Community Engagement Policy
- Youth Strategic Action Plan

Empowered

We continue to believe in the principles of representational democracy, and are enabled to make decisions about our lives

Where do we want to be and how will we get there?

Considered decision making based on collaborative, transparent and accountable leadership.

- Conducting Council business in an open, transparent and accountable manner.
- Providing timely and effective advocacy and leadership on key community issues.
- Establishing collaborative relationships and advocate for local needs with all stakeholders.
- Proactively seeking community feedback especially for projects requiring a significant financial investment.

Providing opportunities for genuine engagement with the community to inform the Council's decision-making.

- Engaging with the community and stakeholders through a range of channels including social media, focus groups, and meetings.
- Using Community Perception Surveys to inform decision making for the City.

Utilising diverse points of view to inform decision making and actions taken for the City.

- Seeking out diverse points of view to help in the decision making and actions taken for the City.
- Ensuring every voice is valued and listened to.
- Providing platforms for engagement with diverse perspectives, via advisory groups and face-to-face consultation.



What can you do to help?

- Speak up on issues that are important via proper channels such as Snap Send Solve, email, phone and face-to-face meetings
- Participate in community engagement activities e.g. surveys
- Attend information sessions
- Keep up to date about what's going on in the area by subscribing to the City of Kalgoorlie Boulder e-newsletter
- Vote in elections
- Talk to the Council and Councillors

How will we measure it?

- Biennial Community Perception Survey
- Snap Send Solve
- Community engagement numbers

Source

- Community Perception Survey

Capable

We will have the resources to contribute to our community and economy



Where do we want to be and how will we get there?

Promoting and supporting local tourism opportunities including facilitating tourism infrastructure and services.

- Partnering with tourism bodies to market the City to a wider audience.
- Developing a strategic tourism plan.
- Developing Indigenous tourism initiatives.
- Delivering a wide variety of tourism activities and opportunities.

Combating Fly-In Fly-out (FIFO) and targeting residential population growth of 3% per annum.

- Using the findings from the report into the impact of FIFO on the community to lobby mining companies to increase usage of a residential workforce.
- Improving the perception of liveability and position Kalgoorlie-Boulder as a place to live, work and raise a family.
- Delivering support to families by investing in Child Care facilities.
- Exploring another airline to supply flight services to and from Kalgoorlie-Boulder to places like Perth and other regional cities to attract and retain residents.

Continuing to undertake the appropriate risk management and assessment strategies.

- Ensuring regulatory frameworks and policy settings are conducive to investment and deliver beneficial outcomes for the community.
- Ensuring all City policies are reviewed at least every two years to maintain currency and relevancy to economic opportunities and community expectations.

Exploring funding sources and revenue streams.

- Collaborating with State and Federal Government agencies to address policy and legislative impediments to business and economic growth in Kalgoorlie-Boulder that cannot be resolved at a local level.
- Applying for funding and grants that showcase our commitment to community development and growth.

What can you do to help?

- Be a local tourist e.g. staycation, bush walking, and four-wheel driving
- Promote our City to all (#DigaLittleDeeper, #seeKB)
- Enroll in a course
- Support local businesses (#ShopLoKalWA)
- Subscribe to the City of Kalgoorlie Boulder e-newsletter
- Subscribe to City of Kalgoorlie-Boulder E-business newsletter

How will we measure it?

- Biennial Community Satisfaction Survey
- Increased Tourism and Population Numbers
- Increasing Gross Regional Product and decreasing the unemployment rate
- Number of Indigenous tourism businesses
- Number of submissions to State and Federal governments and value of grant funding received

Source

- Community Perception Survey
- Reconciliation Action Plan
- Industry perception of 'red-tape' barriers to investment



MUSEUM
OF THE GOLDFIELDS

BRITISH ARMS

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P.O Box 2042, Boulder WA 6432
577 Hannan Street, Kalgoorlie WA 6430

Tel: (08) 9021 9600
Email: mailbag@ckb.wa.gov.au

www.ckb.wa.gov.au

This information is available in alternative formats on request.
Please contact The City of Kalgoorlie-Boulder on (08) 9021 9600 for further details.

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