



PUBLIC ARTWORK POLICY

POLICY NUMBER: CS-AL-005

PURPOSE

The purpose of this policy is to promote Public Art within the City of Kalgoorlie-Boulder by incorporating it as part of Council's capital works projects. It provides direction for Council in assessing and approving Public Art projects (both City of Kalgoorlie-Boulder commissioned art and community driven arts initiatives).

An allocation of funds for Public Art is to be included within each new development or re-development capital works project for Council, valued over \$1million. Council encourages ratepayers and developers to consider a 'Public Art' component for all renovation and new development projects where the overall cost exceeds \$1million.

SCOPE

This policy applies to new City of Kalgoorlie-Boulder developments or re-development capital works projects that are valued over \$1million.

DEFINITIONS

City means the City of Kalgoorlie-Boulder.

Applicant means an individual or group who wish to undertake the installation of public artworks.

Construction Value means all costs associated with site works, construction and full completion of a new building, development or facility, including all materials, labour, servicing, ancillary costs and GST.

POLICY STATEMENT

This policy provides the guidelines for which a percentage contribution for public art may be applied for City developments with a construction value of \$1million or greater. The cost of any public art provided under this policy is to be considered at no less than 1% of the construction costs of the project.

POLICY DETAILS



Type of Public Art

Public art is an original artistic work that is created by a professional artist and located for public accessibility. Public art may be freestanding or integrated into building exteriors; or it may take the form of unique functional objects (such as seats or gates). Public art may include an interpretation of cultural heritage or place.

Public art does not include:

- Commercial advertising or marketing;
- Mass produced objects such as fountains, or playground equipment;
- Art reproductions (e.g. copying an existing artwork without modification); or
- Any discriminatory or offensive material or interpretation.

Professional Artist

Within this Policy, public art is required to be undertaken by a professional artist. A professional artist refers to a person who:

- Earns more than 50% of income from arts related activities, such as teaching, selling artwork or undertaking public art commissions; or
- Has a track record of exhibiting artworks; or
- Any other artist commissioned to undertake artworks; or
- Has a university qualification or high-level technical college qualification in visual, graphic or fine art, or other art form where relevant.

Maintenance

Any public art commissioned by the City under this policy will be owned and maintained by the City. Artworks that are low maintenance, durable and resistant to vandalism will be favoured. Artists will be required to present a copy of the maintenance schedule to the City of Kalgoorlie-Boulder, at the completion of a commission. All artwork is required to be identified with the artist's name, and the name of the artwork.

Artwork on Public Land

Artwork is typically included in developments however, the City of Kalgoorlie-Boulder may consider artwork on public land, such as a street verge area, at the request of an applicant.

Copyright of Artwork

Once an artwork has been completed and accepted by the City of Kalgoorlie-Boulder, copyright will be held mutually by the City of Kalgoorlie-Boulder and the artist.

In practical terms, this means that the City of Kalgoorlie-Boulder has the right to reproduce extracts from the design documentation and photographic images of the artwork for non-commercial purposes such as annual reports, information brochures about the City and information brochures about the artwork.

The artist will have the right to reproduce extracts from the design documentation or photographic images of the artwork in books or other publications associated with the artist or artwork.

COMPLIANCE REQUIREMENTS



Nil.

RELEVANT DOCUMENTS

Purchase of Artworks Policy

DOCUMENT CONTROL		
Responsible department		
Date adopted by Council	26 June 2023	
Date of last review	June 2023	Policy reviewed and amended
Date of next review	June 2025	