



POLICY: ENG-ES-010

Tourist and Services Signage

Purpose

That only signs complying with "Australian Standard 1742.6 Manual of Uniform Traffic Control Devices – Part 6: Service and Tourist Signs for Motorists be considered for erection as Blue Pointer Direction signs. Commercial names shall not be used on these signs.

That any non complying and unapproved sign be removed by the City.

Definitions

The Australian Standard 1742.6 Manual of Uniform Traffic Control Devices – Part 6: Service and Tourist Signs for Motorists (commonly called Blue Pointer Signs) has the following categories and definitions of the signs:-

Commercial Services – a commercially operated establishment providing travellers with service such as meals, refreshments, overnight accommodation, caravan park, camping (including a camping ground at which no charge is made) etc.

Community Facility – a specific facility not necessarily related to travel but which may be sought by visitors to a district, and which includes recreation facilities, eg library, swimming pool, public facilities eg telephone, emergency medical service; and administrative facilities eg town hall, post office.

A Major Tourist Attraction – a major tourist resort, such as a townsite, National park or other feature which generates significant tourist traffic.

Other Tourist Attractions – other tourist resorts or scenic features of less significant tourist traffic generation.

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Rest Areas – a roadside stopping place which provides safe parking and at least two other services.

Roadside Stopping Places – an area set aside for the free use of travellers normally provided and maintained by the road authority or a committee of management and which provides:-

- a parking area;
- a parking area containing one or more of a fireplace, picnic facilities, water supply or toilet.
- a truck parking area or
- A combination of b and c

Tourist Drive – a marked (possibly numbered) route which may be in the form of a circuit and is usually a scenic drive or a route connecting a number of tourist attractions.

Tourist Establishment – a commercially operated establishment catering for tourists and for which a charge may be or may not be made (museum, fauna park, historic home, tourist farm, winery, gallery, craft centre, pottery etc)

Tourist Features – a site visited by the tourist, such as a scenic lookout, historical marker or geographical feature (waterfall, rock formation, cave, lake etc) or a geographical feature viewed by the tourist from the road but not actually visited.

Tourist Information – an accredited attended establishment (tourist information centre) or an unattended roadside establishment (information bay, information boards within rest areas, town/district maps etc).

Statement

1. Applications for signs to be letter or email, advising wordage and location of proposed sign.
2. Engineering staff will assess location and if approved will forward the applicant a drawing of the sign and Private Works Order showing the estimated cost.
3. Upon signing of the Private Works Order the applicant agrees to :-
 - 3.1.1. Pay the final cost of manufacture and installation of the sign.
 - 3.1.2. If the sign is damaged the applicant is responsible for cost of repairs or replacement sign.
 - 3.1.3. If the sign deteriorates the City may remove the sign and the applicant will be required to reapply for a new sign.

- 3.1.4. The City reserves the right to remove the sign.
4. Signs may be removed and not replaced because of works carried out by the City, it's contractors or any service provider that makes the location of the sign a traffic hazard.
 5. Signs that are for any length of time not required will be removed and not replaced.
 6. Service signs will be white text on blue background with no Logos or Business names.

Relevant Documents