

# Kalgoorlie-Boulder Airport Advertising Opportunities

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## For more information, contact:

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## INFORMATION SHEET

# Airport Advertising

### Signage Dimensions (in millimetre [mm]) and Pricing

#### Model #1812 (Portrait – Wall space plus Freestanding)

Frame 1200 x 1800, Poster 1120 x 1720, Visual 1090 x 1690 Advertising

Locations: 2, 4, 5, 6, 11, 12, 19, 20, 34

Price: \$507.20 inc GST.

#### Model #249 (Portrait – Landscape - Carousel)

Frame 2400 x 930, Poster 2320 x 850, Visual 2290 x 820 Advertising Locations:

7, 8, 9, 10, 15, 16, 17, 18

Price: \$524.01 inc GST.

#### Model #309 (Landscape – Wall space)

Frame 3000 x 930, Poster 2920 x 850, Visual 2890 x 820 Advertising Locations:

1, 3, 13, 14, 35

Price: \$751.34 inc GST.

### Overhead Illuminated Signage

Each Sub-Panel 720mm x 1170mm in portrait

Panel 1 - \$151.43 inc GST - Advertising Locations 21-24 Panel 2 - \$120.17 inc

GST - Advertising Locations 25-28 Panel 3 - \$59.73 inc GST

Advertising Locations 29-33

## INFORMATION SHEET

# Airport Advertising - continued

### Signage Dimensions (in millimetre [mm]) and Pricing

#### Shade Sail Banners

4000 x 1500 - \$1500 inc GST per month - Position 36

3430 x 1500 - \$1400 inc GST per month - Position 37

4890 x 1400 - \$1700 inc GST per month - Position 38

5920 x 1500 - \$2200 inc GST per month - Position 39

6960 x 2090 - \$3630 inc GST per month - Position 40

3890 x 1350 - \$1300 inc GST per month - Position 41

#### Flight Information Display System (FIDS) Screens

Size: 1600 x 197 pixels or super wide 2363 x 291 pixels

Photos Format: JPG

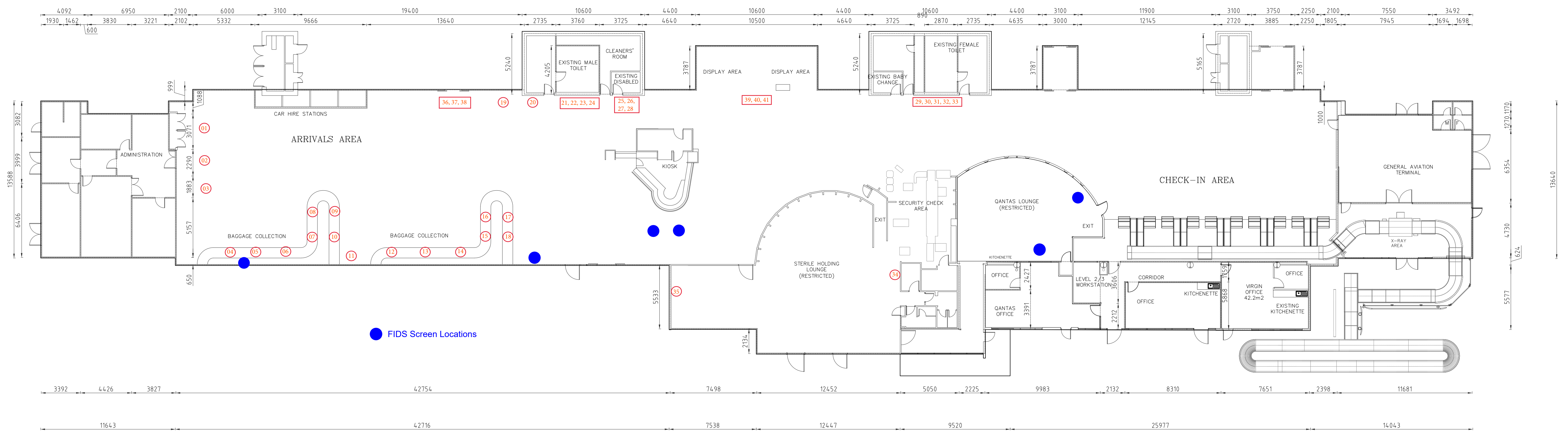
Video Format: WMV encoded with Windows Media VC-1/H.264

\$250 inc GST per month

 EVACUATION MUSTER AREA

CAR PARK

AIRSIDE



 FIDS Screen Locations

REV	DATE	ISSUED FOR APPROVAL	AMENDMENT	DRN
A	19.04.01B	ISSUED FOR APPROVAL		



**City of Kalgoorlie - Boulder**  
 KALGOORLIE-BOULDER AIRPORT  
 TERMINAL BUILDING  
 SITE PLAN WITH DIMENSION

DRAWN	BJ	SCALE	1:175 @ A1	REVISION	A
CHECKED	DC	DATE	19 APR.01B	SHEET	01 OF 01
DRG No	06-T-010				ORIGINAL SIZE
					A1

**AIRPORT ADVERTISING  
LIGHT BOX, MAGNETIC, DIGITAL AND SAIL DISPLAY POSITIONS**

POSITIONS (RIGHT TO LEFT) 1, 2, 3



POSITIONS (RIGHT TO LEFT) 4, 5, 6



POSITIONS (RIGHT TO LEFT) 7 AND 8





# AIRPORT ADVERTISING LIGHT BOX, MAGNETIC, DIGITAL AND SAIL DISPLAY POSITIONS

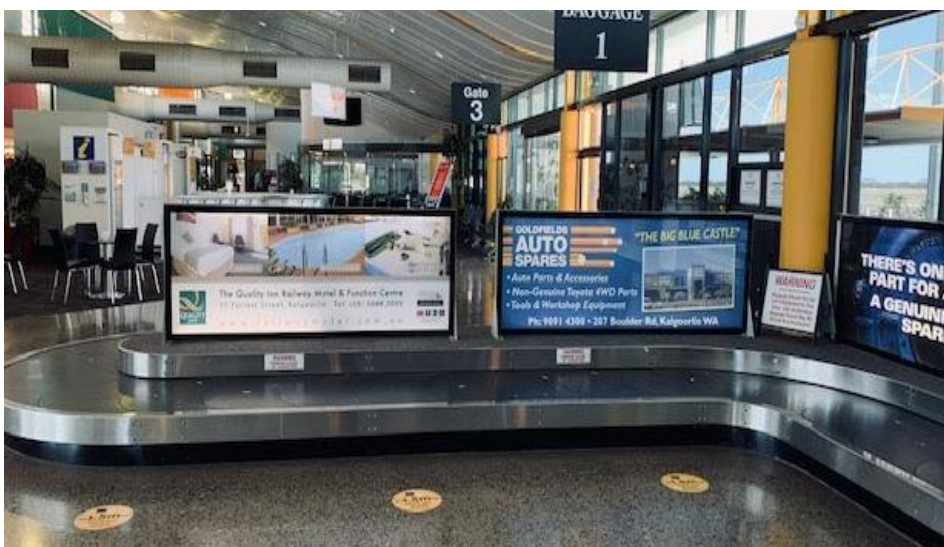
POSITIONS (RIGHT TO LEFT) 9, 10



POSITIONS (RIGHT TO LEFT) 11, 12, 13, 14



POSITIONS (RIGHT TO LEFT) 15, 16



POSITIONS (RIGHT TO LEFT) 17, 18



POSITIONS (RIGHT TO LEFT) 19, 20



POSITIONS 21 TO 24





**AIRPORT ADVERTISING  
LIGHT BOX, MAGNETIC, DIGITAL AND SAIL DISPLAY POSITIONS**

**POSITIONS 25 TO 28**



**POSITIONS 29 TO 33**



**POSITION 34**





**POSITION 35**



Note

*Positions 13, 14, 19 (digital), 34 and 35 (digital) are managed by WA Billboards (Steve Robinson M: 0411 518 049)*

## INFORMATION SHEET

### Airport Advertising

## Local Sign Printers

Vissign	08 9021 5593	<a href="mailto:sales@vissign.com.au">sales@vissign.com.au</a>
Snap Printing	08 9091 4555	<a href="mailto:kalgoorlie@snap.com.au">kalgoorlie@snap.com.au</a>
Kalsigns	08 9022 4824	<a href="mailto:sales@kalsigns.com.au">sales@kalsigns.com.au</a>

*Note:*

- *Light box signs need to be printed in standard light box GSM backlit polypropylene.*
- *Positions 21 - 33 are to be printed as magnetic.*
- *Position 36 to 41 to be printed on plastic material not mesh.*

## INFORMATION SHEET

### Airport Advertising

# Baggage Claim Trolleys

- The fee is \$20.60 per trolley per month (includes installation).
- You can advertise on as many as you like.
- The front area of the trolley measures 420mm x 180mm and the side panels measure 8cm by 12cm.
- The licence period is from 1 to 12 months' renewable.
- Design and supply of signage is your responsibility.





## INFORMATION SHEET

### Airport Advertising

# Screening Trays

For 100 trays/stickers for a six-month minimum:

Amount of Trays	100
Purchase Stickers	\$720.00 (100 @ \$7.20* each)
Contract Length	6 months' minimum
Rent per month	\$257.00 (100 x \$20.57)
Measurements	380 x 250 mm

\* based on quote from Vissign Kalgoorlie (August 2020).



## INFORMATION SHEET

### Airport Advertising

# Shade Sail Position

Ceiling mounted shade sail banners in the Arrivals and Kiosk area

No.	Measurements	Unit	Monthly charge
36	4000 x 1500mm	1	\$1500
37	3430 x 1500mm	1	\$1400
38	4890 x 1400mm	1	\$1700
39	5920 x 1500mm	1	\$2200
40	6960 x 2090mm	1	\$3630
41	3890 x 1350mm	1	\$1300



Top panel 38, bottom left 37, bottom right 36



Top panel 40, bottom left 41, bottom right 39

## INFORMATION SHEET

### Airport Advertising

# Flight Information Display System (FIDS)

Image or video displayed on all (6) FIDS screens on continuous 30 second rotations. Screens are located in main terminal and sterile area.

Screens Size: 1600 x 197 pixels or Super Wide 2363 x 291 pixels

Photo Format: JPG

Video Format: WMV

\$250 per month

